

# KATRINA WASILIEFF

GRAPHIC DESIGNER

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Graphic Designer with a Bachelor of Arts, Major in Graphic Design looking for full-time work.

9+ years of experience in print and digital media.

250-515-1020

wasilieffkat@gmail.com

70B 15 Avenue SE

Salmon Arm, BC V1E 0G3

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**My Portfolio:**

[www.katrinawasilieff.com](http://www.katrinawasilieff.com)

References available on request.

## Work Experience

**October 2019 - present**

Graphic Designer / Customer Service Representative for Wayside Printing, Salmon Arm, BC

**January 2017 – December 2021**

Graphic Designer for CGM Marketing Ltd., remotely from Salmon Arm, BC

**March 2016 – January 2017**

Graphic Designer at Speedpro Signs, Vernon, BC

**June 2015 – January 2017**

Contract Graphic Designer, Salmon Arm, BC

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## Education

Graduated from Vancouver Island University with a Bachelor of Arts, Major in Graphic Design [2014]

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## Abilities and Talents

- Customer service and merchandising
- Possess both PC and Mac computer/software knowledge; Preparing files for print/web
- Extensive knowledge of Adobe Creative Suite programs (Photoshop, Illustrator, and InDesign)
- Developed creative skills in drawing, poster design, photography, computer design, layout, design, and video editing along with other artistic skills
- Typography and Layout
- Time management, organizational skills, and presentation abilities
- Leadership ability; exhibits good judgment
- Team player; works well with others or independently

## Duties in Past Job (CGM Marketing Ltd.)

- Creating layouts for real estate papers, magazines and ads – print and web versions
- Print readying papers/magazines/posters/menus for production
- Converting colours of photos (CMYK to RGB and RGB to CMYK)
- Contacting clients via email and phone
- Various visual posts for social media (Facebook, Twitter, Instagram)
- Poster layouts, menu layout, and minor logo design

## Duties in Current job (Wayside Printing)

- Created signs, banners, posters, business cards, forms, and other layouts using Adobe programs; exported for print or digital
- Print (loading/unloading paper/printed product), cutting, and production
- Receiving orders from clients via phone, email, and walk in
- Submitting requests for quotes; converting quotes to jobs; sending proofs to clients; sending jobs to production; invoicing
- Shipping and receiving orders